Design Automation Conference, World's Premier Electronics System Design Event, to Co-Locate with SEMICON West in 2020

Moscone Convention Center to simultaneously host two bellwether technology conferences

DESIGN AUTOMATION CONFERENCE, LAS VEGAS — June 3, 2019 — Laying the foundation for the future of the global electronics systems design ecosystem, SEMI and the [Design Automation Conference](#) (DAC) announced today that DAC and SEMICON West will co-locate in July, 2020 and July, 2021.

DAC's sponsors, the [Association for Computing Machinery Special Interest Group on Design Automation](#) (ACM SIGDA) and the [IEEE Council on Electronic Design Automation](#) (IEEE CEDA), agreed to an initial two-year commitment with SEMI to co-locate DAC with SEMICON West.

[SEMI](#), the industry association representing the global electronic product design and manufacturing supply chain, and the DAC sponsors signed a letter of intent establishing DAC as a co-located event at SEMICON West in San Francisco from 2020 through 2021. SEMI is the organizer and producer of SEMICON West as well as six additional global SEMICON conferences. DAC organizes its own technical conference and exhibit centered around electronic design and automation from chips to systems.

The co-location represents a game-changing combination of world-class technical programs and exhibitions designed to give engineering attendees a central event to network, attend technical sessions and get exposed to the latest vendor technologies from the entire design and manufacturing ecosystem.

"It's a pleasure to announce that DAC, noted for more than 55 years for its technical excellence in design automation, will be co-located with SEMICON West," said David Anderson, president of SEMI Americas. "With DAC co-located with SEMICON West, the link between electronic system and semiconductor design community and the electronic product manufacturing supply chain will become even stronger."

"Co-location is mutually beneficial for both DAC and SEMICON West, providing our customers with a centralized location that enables them to gain broader exposure and expand connections across the entire design and manufacturing ecosystem," said Nimish Modi," senior vice president, marketing & business development at Cadence.

"We are excited to see two major industry events collocating in San Francisco. It's a win-win situation for our customers, SEMICON West and DAC. The collocated event will provide our customers access to a comprehensive range of design and manufacturing technologies. In addition, DAC will bring a brand-new audience to SEMICON West while DAC attendees and exhibitors will benefit from the additional executive management exposure of industry leaders that attend SEMICON West every year," said Anne Cirkel, senior director of technology marketing for Mentor, a Siemens business.

"This is great news for our customers. The colocation of these events will provide our customers with access to all the leaders across the entire design and manufacturing supply chain and ecosystem at a single location and time, and it will create a broader and richer experience," said Dave DeMaria, corporate vice president of marketing, Synopsys.

"DAC has been the premier conference in design and design automation industry for last 56 years. With this co-location, DAC continues to fulfill its mission of providing best values on system and chip designs in the full eco system to academic and industry attendees, and we look forward in IEEE CEDA to have a strong cooperation with SEMICON West in the next two years", said David Atienza, president of IEEE CEDA.

"DAC looks forward to exploring our synergies over the next two years where electronic design and automation meets electronics manufacturing," said Sharon Hu, ACM SIGDA chair.

About DAC

The Design Automation Conference (DAC) is recognized as the premier event for the design of electronic circuits and systems, and for electronic design automation (EDA) and silicon solutions. A diverse worldwide community representing more than 1,000 organizations attends each year, represented by system designers and architects, logic and circuit designers, validation engineers, CAD managers, senior managers and executives to researchers and academicians from leading universities. Close to 60 technical sessions selected by a committee of electronic design experts offer information on recent developments and trends, management practices and new products, methodologies and technologies. A highlight of DAC is its exhibition and suite area with approximately 200 of the leading and emerging EDA, silicon, intellectual property (IP) and design services providers. The conference is sponsored by the Association for Computing Machinery (ACM), and the Institute of Electrical and Electronics Engineers (IEEE), and is supported by ACM's Special Interest Group on Design Automation (ACM SIGDA).

About SEMI

SEMI® connects more than 2,100-member companies and 1.3 million professionals worldwide to advance the technology and business of electronics design and manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. Electronic System Design Alliance (ESD Alliance), FlexTech, the Fab Owners Alliance (FOA) and the MEMS & Sensors Industry Group (MSIG) are SEMI Strategic Association Partners, defined communities within SEMI focused on specific technologies. Since 1970, SEMI has built connections that have helped its members prosper, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Berlin, Brussels, Grenoble, Hsinchu, Seoul, Shanghai, Silicon Valley (Milpitas, Calif.), Singapore, Tokyo, and Washington, D.C. For more information, visit www.semi.org and follow SEMI on LinkedIn and Twitter.

About the Association for Computing Machinery (ACM) and ACM Special Interest Group on Design Automation (SIGDA)

ACM, the Association for Computing Machinery www.acm.org, is the world's largest educational and scientific computing society, uniting educators, researchers and professionals to inspire dialogue, share resources and address the field's challenges. ACM strengthens the computing profession's collective voice through strong leadership, promotion of the highest standards, and recognition of technical excellence. ACM supports the professional growth of its members by providing opportunities for life-long learning, career development, and professional networking.

ACM Special Interest Group on Design Automation (SIGDA), represents the electronic design and automation field, addressing the interests of its community that drive innovation. SIGDA fulfills its mission in a variety of ways including sponsoring and organizing international workshops, symposia and conferences; leading the way in capturing archival electronic design automation publications; providing travel grants to sponsored workshops, symposia and conferences; pioneering the maintenance and distribution of electronic design automation benchmarks; hosting university and government researchers for software demonstrations at the University Research Demonstration at DAC; creating the webinar series SIGDA LIVE, etc. For more information, visit www.sigda.org to learn more.

About the IEEE Council on Electronic Design Automation (CEDA)

The IEEE Council on Electronic Design Automation (CEDA) provides a focal point for EDA activities spread across seven IEEE societies (Antennas and Propagation, Circuits and Systems, Computer, Electron Devices, Electronics Packaging, Microwave Theory and Techniques, and Solid-State Circuits). The Council sponsors or co-sponsors over a dozen key EDA conferences including: The Design Automation Conference (DAC), Asia and South Pacific Design Automation Conference (ASP-DAC), International Conference on Computer-Aided Design (ICCAD), Design Automation and Test in Europe (DATE), and events at Embedded Systems Week (ESWeek). The Council also publishes IEEE Transactions on Computer-Aided Design of Integrated Circuits & Systems (TCAD), IEEE Design & Test (D&T), and IEEE Embedded Systems Letters (ESL). The Council boasts a prestigious awards program in order to promote the

recognition of leading EDA professionals, which includes the A. Richard Newton, Phil Kaufman, and Ernest S. Kuh Early Career Awards. The Council welcomes new volunteers and local chapters.

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