SEMI Integration of ESD Alliance Underway

Integration Completion Expected by Year End Extends ESD Alliance's Global Reach in Electronics Manufacturing Supply Chain

Milpitas, CA – August 14, 2018 – [SEMI](#) today announced that all legal requirements have been met for the [ESD (Electronic Systems Design) Alliance](#) to become a SEMI Strategic Association Partner.

Full integration of the Redwood City, California-based association representing the semiconductor design ecosystem is expected to be complete by the end of 2018. The integration will extend ESD Alliance's global reach in the electronics manufacturing supply chain and strengthen engagement and collaboration between the semiconductor design and manufacturing communities worldwide.

As a SEMI Strategic Association Partner, the ESD Alliance will retain its own governance and continue its mission to represent and support companies in the semiconductor design ecosystem. The ESD Alliance will lead its strategic goals and objectives as part of SEMI, leveraging SEMI's robust global resources including seven regional offices, expositions and conferences, technology communities and activities in areas such as advocacy, international standards, environment, health and safety (EH&S) and market statistics.

With the integration, SEMI adds the design segment to its electronics manufacturing supply chain scope, connecting the full ecosystem. The integration is a key step in streamlining SEMI members' collaboration and connection with the electronic system design, IP and fabless communities. The Strategic Association Partnership will also enhance collaboration and innovation across the collective SEMI membership as ESD Alliance members bring key capabilities to SEMI's vertical application platforms such as Smart Transportation, Smart Manufacturing and Smart Data as well as applications including AI and Machine Learning.

"The addition of ESD Alliance as a SEMI Strategic Association Partner is a milestone in our mission to drive new efficiencies across the full global electronics design and manufacturing supply chain for greater collaboration and innovation," said Ajit Manocha, president and CEO of SEMI. "This partnership provides opportunities for all SEMI members for accelerated growth and new business opportunities in end-market applications. We welcome ESD Alliance members to the SEMI family."

"Our members are excited about becoming part of SEMI's broad community that spans the electronics manufacturing supply chain," said Bob Smith, executive director of the ESD Alliance. "Global collaboration between design and manufacturing is a requirement for success with today's complex electronic products. Our new role at SEMI will help develop and strengthen the connections between the design and manufacturing communities."

All ESD Alliance member companies, including global leaders ARM, Cadence, Mentor, a Siemens business, and Synopsys, will join SEMI's global membership of more than 2,000 companies while retaining ESD Alliance's distinct self-governed community within SEMI.

About SEMI
SEMI® connects over 2,000 member companies and 1.3 million professionals worldwide to advance the technology and business of electronics manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, devices, and services that enable smarter, faster, more powerful, and more affordable electronic products. FlexTech, the Fab Owners Alliance (FOA) and the MEMS & Sensors Industry Group (MSIG) are SEMI Strategic Association Partners, defined communities within SEMI focused on specific technologies. Since 1970, SEMI has built connections that have helped its members prosper, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Berlin, Brussels, Grenoble, Hsinchu, Seoul, Shanghai, Silicon Valley (Milpitas, Calif.), Singapore, Tokyo, and Washington, D.C. For more information, visit www.semi.org and follow SEMI on LinkedIn and Twitter.

About ESD Alliance
The Electronic System Design Alliance (ESD Alliance), an international association of companies providing goods and services throughout the semiconductor design ecosystem, is a forum to address technical, marketing, economic and legislative issues affecting the entire industry. It acts as the central voice to communicate and promote the value of the semiconductor design industry as a vital component of the global electronics industry.

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