

**Electronic System Design Alliance
2021 – 2023 Governing Council Election**

Candidate Statement



Maheen Hamid

I live by the motto, “do something different that makes a difference.” As a businesswoman and co-founder of a technology startup that is a thought-leader in its chosen space, I have a unique perspective that will add a diversity of voice to the Governing Council. I welcome the opportunity to serve.

My prior experience in investment banking, management consulting and operations management in diverse industries, such as wireless telecommunications, clean energy, health and infrastructure projects in emerging markets, gives me a solid understanding of operations and finance. My formal education in entrepreneurial management (MBA, UT Austin) and my upbringing as the daughter of an international industrialist, gives me an invaluable business foundation that has served me well in my role as COO of ESD Alliance member Breker Verification Systems. I implement many of the ingrained business best practices to build a successful, growing company.

As a mother of two children, I am acutely aware of the challenges of work/life balance and the career trade-offs women are often forced to make.

I firmly believe that if innovation is nurtured, our industry will continue to remain exciting as the enabler of technology applications. As such, if elected to the ESD Alliance (“ESDA”) Governing Council, I will take an active role and support the programs that advocate for, and represent the needs of, fast-growing small companies in our industry.

I will also address ways to promote women in the semiconductor workforce. I offer my assistance to ESDA’s undertakings in growth and efficiency initiatives targeted towards emerging companies, risk management and market statistics programs, to the fullest extent possible.

The ESD Alliance must continue to work in the interest of all its members and I intend to ensure it does. Thank you for your consideration.