

**Electronic System Design Alliance
2021 – 2023 Governing Council Election**

Candidate Statement



Simon Segars

Beginning with its founding over 30 years ago, Arm has always believed that strong connections between companies in our industry are critical to advancing technology and providing valuable solutions to complex problems. As an IP company that relies upon a strong ecosystem for its ongoing success and that of its partners, it is essential that Arm be part of a forum that addresses the key issues affecting our industry. The complexity of today's semiconductor designs requires a closely-knit design ecosystem to ensure that semiconductor IP, software, EDA tools and flows work in concert to accelerate time-to-market, minimize design costs and ensure continued innovation. This is why Arm is a member of the Electronic System Design Alliance (ESD Alliance) and the reason for my interest in continuing to serve on the board, a privilege I've had since 2011.

It remains my firm belief that only through collaboration in organizations such as the ESD Alliance will be able to keep the industry moving forward, especially at this critical juncture in our industry's history.

Thank you very much for your support.